Heroes of Pymoli Data Observations – Shannon Villemez

Several trends were observed in this data analysis:

1. Most players are male at over 84%
2. Over half of all players (63.37%) fall into the age range of 15-24; however, players in the 20-24 age range outnumber players the 15-19 age range more than 2 to 1 with 44.79% and 18.58% respectively.
3. The most popular game based on number of games sold (13) was also the most profitable ($59.99 in sales) – Item 92 – Final Critic.
4. Item 103 – Singed Scalpel was not in the top 5 most popular with only 8 games sold, yet still came in in the top 5 most profitable with $34.80 in sales.